

JOYWIN PEACOCK

FASHION DESIGNER | TECHNICAL DESIGNER | PATTERN MAKER

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PROFESSIONAL SUMMARY

Innovative *Fashion Designer* and *Technical Designer* with 9+ years of experience specializing in 3D fashion prototyping, pattern making, and garment technology. Proficient in *Marvelous Designer*, *Clo3D*, *Adobe Creative Suite*, and *CAD software* (Lectra, Gerber, Optitex). Expertise in *bridal wear*, *swimwear*, *haute couture*, and *costume design*, with a proven track record of delivering high-quality designs for *celebrities*, *beauty pageants*, and *high-profile clients*. Skilled in integrating *emerging technologies* such as *AR*, *VR*, and *NFTs* into fashion design. Passionate about pushing the boundaries of fashion innovation while maintaining a strong focus on *quality*, *precision*, and *client satisfaction*.

TECHNICAL SKILLS

- **3D Design Software:** Marvelous Designer, Clo3D, Maya, Zbrush, Rhino3D, Adobe 3D Suite
- **CAD Software:** Lectra, Gerber, Optitex, Seamly2D
- **Rendering Engines:** Arnold, Vray, Keyshot, Marmoset
- **Adobe Creative Suite:** Photoshop, Illustrator, InDesign
- **Fashion Design:** Pattern Making (Traditional & Digital), Draping, Grading, Fit Testing, Tech Packs
- **Specializations:** Women's, Men's, Children's Wear, Bridal, Swimwear, Underwear, Haute Couture, Costume Design
- **Emerging Tech:** NFT, AR, VR, Unreal Engine
- **Additional Skills:** 3D Product Modeling, 3D Modeling, 3D Texturing, 3D Rendering, Procedural Texture creation

PROFESSIONAL EXPERIENCE

Freelance Fashion Designer | Technical Designer | 3D Prototyping Specialist

Freelance / Remote | 2014 – Present

- Designed *custom garments* for high-profile clients, including *Emerald Couture Gowns LLC* and *Kando*, specializing in *bridal wear*, *evening gowns*, and *swimwear*, achieving a **95% client satisfaction rate**.
- Created *3D fashion prototypes* using *Marvelous Designer* and *Clo3D*, reducing production time by **30%** and minimizing material waste by **20%**.
- Conducted *fit testing* and *quality control*, ensuring garments met client specifications and industry standards, resulting in a **15%** reduction in returns.
- Developed *comprehensive tech packs*, including *patterns*, *grading*, and *construction details*, streamlining the production process and improving efficiency by **25%**.
- Collaborated with clients to translate creative visions into wearable designs, enhancing brand loyalty and repeat business.

Product Designer | 3D Prototype Specialist

Sennco Solutions (Project for T-Mobile) | 2024

- Designed and developed *3D prototypes* for T-Mobile, integrating AR and VR elements to enhance user experience and engagement.
- Utilized *Maya* and *Blender* for 3D modeling and rendering, delivering high-quality visual outputs within tight deadlines.
- Collaborated with cross-functional teams to ensure projects were completed on time.

Academic Researcher – Sewing, Pattern Making, Draping

Le Mark School of Art | 2022 – 2023

- Conducted advanced research on *sewing techniques, pattern making, and draping methods*, contributing to academic advancements in fashion design.
- Developed *curriculum materials* and trained students in *traditional and digital fashion design techniques*, improving student performance by **15%**.
- Published findings on innovative garment construction methods, enhancing the school's reputation in the fashion industry.

Founder | Lead Designer | Pattern Maker

Love From Miss J | 2017 – 2019

- Founded and managed a *fashion brand* specializing in *custom bridal and evening wear*, achieving a **25% increase in client satisfaction** through personalized design consultations.
- Designed and produced *high-quality garments*, managed production timelines, and oversaw *quality control*, ensuring all products met brand standards.
- Increased brand visibility by **30%** through strategic marketing and social media campaigns.

3D Generalist | 3D Product Designer | 3D Environment Artist

Freelance | 2020 – Present

- Worked on *3D product design* for electronic and fashion brands, creating realistic models and textures for marketing and prototyping.
- Designed *3D environments* and *props* for films, TV, and video games, ensuring high-quality visual outputs.
- Utilized *Maya, Zbrush, Adobe Substance Painter, Adobe Substance Designer, Adobe Sampler, and Unreal Engine* for modeling, texturing, and rendering.

Technical Specialist & 3D Faculty

Arena Animation | 2019

- Trained **850+** students in *3D software* (*Maya, Zbrush, Nuke, Unreal Engine*) and *visual effects (VFX)*.
- Provided technical support and guidance on *3D modeling, texturing, lighting, and rendering*.

Visual Merchandiser | Quality Control Supervisor

Tommy Hilfiger | 2015

- Supervised *visual merchandising displays*, ensuring alignment with brand standards and increasing in-store sales by **10%**.
- Conducted *quality control checks* on garments, identifying and resolving production issues, resulting in a **15% reduction in defects**.
- Collaborated with design and production teams to maintain consistency across collections, enhancing brand reputation.

Quality Control Supervisor | Technical Designer | Production Supervisor

Swaraj Fashions | 2014 – 2015

- Oversaw *production processes*, ensuring garments met quality and design specifications, reducing production errors by **15%**.
- Developed *technical design packages*, including patterns, grading, and construction details, improving production efficiency by **20%**.
- Trained and mentored junior staff, enhancing team productivity and skill levels.

Wardrobe Image Consultant

Lakme Fashion Week | 2013 – 2016

- Provided *wardrobe consultation* for models and designers, ensuring cohesive looks for *runway shows* and *high-profile events*.
- Coordinated with designers to select and style garments, contributing to the success of **100+** *fashion shows*.

Wardrobe Assistant

Myntra - Jabong Stage | 2013 – 2014

- Assisted in *wardrobe management* for fashion shoots and events, ensuring timely availability of garments.
- Organized and maintained inventory, reducing preparation time by **20%**.

EDUCATION

Bachelor of Fine Arts in Fashion Design

Istituto di Moda Burgo (INIFD)

International Program - VFX & Visual Effects

Arena Animation

LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Marathi (Fluent)
- German (Elementary)

CERTIFICATIONS

- Adobe Certified Expert (ACE)